Chick-fil-A® Houston Livestock Show and Rodeo® Sweepstakes
OFFICIAL RULES

NO PURCHASE OR PAYMENT IS NECESSARY TO PARTICIPATE OR WIN. A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED AND OUTSIDE THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA (THE “ELIGIBILITY AREA”).

1. **Sponsor:** The Chick-fil-A® Houston Livestock Show & Rodeo® Sweepstakes (“Sweepstakes”) is sponsored by the participating franchised Operators of the Chick-fil-A restaurant businesses located in the Houston, Texas area (individually and collectively referred to as “Sponsor”).

2. **Eligibility:** The Sweepstakes is open and offered only to legal residents of the 50 United States and the District of Columbia, who live in the Eligibility Area and who are eighteen (18) years of age or older (nineteen years of age or older in Nebraska and Alabama; twenty-one years of age or older in Mississippi), whichever is older, at the time of entry. In the event of any conflict or inconsistency with any other advertising, promotional or other materials, these Official Rules shall govern. Employees, officers, directors, and representatives of Sponsor, Chick-fil-A, Inc., CFA Properties, Inc., and any Chick-fil-A restaurant, Dwarf House® and Truett’s Grill® restaurants, and their respective parents, subsidiaries, affiliates, operators, franchisees and all of their respective advertising, promotion, or fulfillment agencies, promotional partners, and entities involved in the development, implementation, or handling of the Sweepstakes and other persons associated with the Sweepstakes (collectively, the “Sweepstakes Entities”), as well as the immediate family (spouse, parents, siblings, children, step-parents, step-siblings, and step-children, regardless of where they live) and same household members of each such employee, officer, director, or representative (whether or not related) are not eligible to participate in the Sweepstakes. Only individuals meeting all eligibility requirements set forth in these Official Rules may participate in the Sweepstakes or win a prize (“Participant”). All federal, state, and local laws and regulations apply. Sponsor reserves the right to verify the eligibility of winners.

3. **Sweepstakes Period:** The Sweepstakes commences at 12:01 A.M. Central Time (“CT”) on February 22, 2016, and ends at 7:00 P.M. CT on March 14, 2016 (“Sweepstakes Period”). Sponsor’s computer is the official time-keeping device for this Sweepstakes. The odds of winning depend on the total number of Eligible Entries received.

4. **How to Enter:** To enter, visit www.CFAhouston.com/rodeo and follow the instructions to complete and submit an entry. Prospective entrants must complete and submit the entry form as instructed to be eligible, including a valid name, telephone number and email address. Upon submitting the form, you will automatically be entered with one (1) entry into the Sweepstakes. **Limit: one (1) entry per person, per email address.** All entries submitted in accordance with these Official Rules shall be hereinafter referred to as “Eligible Entries.” Normal Internet access, phone, and usage charges imposed by your online or phone service may apply.

Please note: By entering this Sweepstakes, you signify and agree that your entry and any other materials submitted in connection with this Sweepstakes may be posted on Sponsor’s website and/or other social media sites or applications associated with the Sweepstakes in a manner that is consistent with these Official Rules. You must provide all required information to be eligible to enter and win. All potential winners are subject to verification before any prize will be awarded.

No automated entry devices, bots and/or other programs and/or software are permitted for entry. No mechanically reproduced, bulk, altered, forged, or facsimile entries will be accepted. Entries must be submitted by the participant. Sponsor is not responsible for lost, late, illegible, incomplete, invalid,
unintelligible, misdirected, technically corrupted or garbled entries, which will be disqualified, or for problems of any kind, whether mechanical, human, or electronic. Sweepstakes Entities shall not be responsible for incorrect or inaccurate entry information whether caused by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error which may occur in the processing of the entries in the Sweepstakes. Sweepstakes Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries. Only fully completed entries are eligible.

Multiple participants are not permitted to share the same email address. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the registrant or player. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder to the Sponsor or forfeit the prize. Entries specifying an invalid, non-working, or inactive email address will be disqualified and ineligible to win. You must complete all required information to be eligible to enter. Incomplete, illegible, corrupted, or untimely entries are void and will be disqualified.

5. **Prizes:** One (1) Prize will be awarded, which consists of: (a) four (4) single-admission ticket vouchers (“tickets”) to one performance of the Houston Livestock Show & Rodeo® on March 20, 2016 (the “Show”); and (b) one free Chick-fil-A® Chicken Sandwiches for one (1) year (consisting of fifty-two (52) Chick-fil-A® Chicken Sandwich “Digital Be Our Guest Cards” (“DBOGCs”), each valid for one (1) free Chick-fil-A® Chicken Sandwich, redeemable at participating Chick-fil-A restaurants). Approximate Retail Value (“ARV”) of Prize is $544.16. Prize cannot be used in conjunction with any other promotion or offer. DBOGCs and vouchers for tickets have no cash value and may not be sold, auctioned, offered for sale, assigned, transferred, offered for transfer, photocopied, duplicated, or redeemed or exchanged for cash, merchandise, or services, except by Sponsor, in its sole and absolute discretion, who reserves the right to substitute DBOGCs or tickets with a prize of comparable or greater value if underlying food products or Show become unavailable for any reason. Additional terms, restrictions, and exclusions may apply to DBOGCs and/or tickets; see front and back for additional terms and exclusions. Each winner is solely responsible for any applicable taxes and expenses associated with a Prize that are not specifically listed herein.

6. **Winner Selection & Notification:** One (1) potential winner will be randomly selected on or around March 14, 2016, by Sponsor from all Eligible Entries received during the Sweepstakes Period. Sponsor will contact the potential winner using the email address and/or telephone number used to enter, and will provide details on how to claim the prize. If a potential winner is unable to be contacted within 24 hours from the first attempt, the potential winner may forfeit the prize. The potential winner may be provided a Declaration of Eligibility and Liability/Publicity Release (“Declaration and Release”) to fill out, sign and return within 24 hours of receipt. If potential winner does not sign and return the Declaration and Release, or if a potential winner does not meet eligibility criteria or is otherwise unwilling or unable to comply with these Official Rules, or return same by the required deadlines, or refuses to complete any additional documentation that may be required by Sponsor, an alternate winner may be selected at random from among the remaining Eligible Entries in accordance with these Official Rules, in Sponsor’s sole discretion. Only three (3) alternate winner selections will be made, after which any prizes will remain un-awarded.

**Verification of Potential Winners:** ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. A PARTICIPANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL PARTICIPANT’S ELIGIBILITY HAS BEEN VERIFIED AND PARTICIPANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.
7. **Publicity**: Except where and as may be prohibited by law, participation in the Sweepstakes and acceptance of Prize constitutes express permission of winner, or his or her parent or legal guardian if Participant is a minor, for Sponsor and those acting pursuant to the authority of Sponsor to use such winner’s name, photograph, image, likeness, voice, opinions, hometown, and/or state for advertising, trade, promotion, and publicity purposes in all forms of media now known or hereafter discovered or devised, worldwide in perpetuity, without further notice, review or approval, or compensation.

8. **General Conditions**: Sponsor reserves the right, in its sole and absolute discretion, to cancel, terminate, modify, extend, or suspend the Sweepstakes should non-authorized intervention, fraud, weather, force majeure events or other causes beyond the control of Sponsor corrupt or affect the administration, security, fairness, or proper conduct of the Sweepstakes. Sponsor reserves the right to disqualify any individual it determines, in its sole and absolute discretion, is or is attempting or intending to: (a) tamper with any aspect of the operation of the Sweepstakes, (b) defraud Sponsor, (c) undermine the legitimate operation of the Sweepstakes by cheating, deception, or other unfair playing practices, (d) annoy, abuse, threaten, or harass any other Participants, Sweepstakes Entities, or representatives of the Sweepstakes Entities, or (e) act in violation of these Official Rules. In such event(s), Sponsor reserves the right (in addition to disqualification of such individual) to seek damages from any such person to the fullest extent permitted by law. Sponsor’s failure to enforce any provision of these Official Rules shall not constitute a waiver of that provision. No groups, clubs, newsletters, or organizations may reproduce or distribute any portion of these Official Rules to their members, and anyone who participates in the Sweepstakes through means not permitted by these Official Rules is subject to disqualification. All DBOGCs are subject to verification and are void and will be rejected if not obtained through authorized, legitimate channels or if any part of DBOGC is determined by a Chick-fil-A cashier and/or supervisory personnel to be illegible, forged, reproduced, manipulated, mutilated, counterfeited, or tampered with in any way or if DBOGCs contain printing, typographical, mechanical, or other errors. No more than the stated number of Prizes will be awarded. In the event that production, technical, mechanical, typographical, or any other reasons cause more than stated number of Prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right, in its sole and absolute discretion, to award only the stated number of Prizes (previously not awarded) by means of a random drawing among all legitimate and eligible Prize claims.

CAUTION: ANY ATTEMPT BY ANY INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

9. **Agreement to Official Rules**: By participating in the Sweepstakes, each Participant fully and unconditionally agrees to and accepts these Official Rules and the decisions of Sponsor (including but not limited to Sponsor’s employees or agents handling Prize redemption), which are final and binding in all matters relating to the Sweepstakes. By participating in the Sweepstakes, each Participant waives any right to claim ambiguity in these Official Rules.

10. **Release**: By participating in this Sweepstakes, Participant agrees to release, indemnify, and hold harmless, the Sweepstakes Entities, and each of their respective officers, directors, owners, employees, agents, affiliates and owner-operators (collectively, the “Released Parties”), from any and all liability for any injuries, loss, harm, damage, cost, or expense of any kind to any person(s), including, without limitation, property damage, personal injury, and/or death, arising in whole or in part, directly or indirectly, from acceptance, possession, use, and/or misuse of a Prize or participation in this Sweepstakes or any Sweepstakes-related activity and for any claims based on publicity rights, defamation, or invasion of privacy. The Released Parties are not responsible for cancellations or delays, or if any prize cannot be awarded, or if the Sweepstakes cannot be conducted as planned for
any reason due to non-authorized intervention, fraud, weather, force majeure event, acts of war, natural disasters, terrorism events or other causes beyond their control.

11. **Limitation of Liability:** Except where prohibited, Participant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes, or any prize awarded, or the determination of the winners, shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys’ fees; and (3) under no circumstances will Participant be permitted to obtain awards for and Participant hereby waives all rights to claim punitive, incidental, consequential, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING THE WEBSITE AND PRIZES, ARE PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NONINFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

12. **Choice of Law:** All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of Participant and/or Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Texas without regard to conflicts of law/choice of law doctrine of Texas or any other jurisdiction, and all proceedings regarding same shall take place exclusively either in a state or federal court located in or around Houston, Texas. Participant agrees to the jurisdiction of such courts and waives any right to change of venue or any like right.

13. **Privacy:** By entering the Sweepstakes, each Participant agrees that Participant’s entry and any other personally identifiable information collected or used in connection with the Sweepstakes is subject to and may be used by Sponsor in accordance with its Privacy Policy, as posted on Sponsor’s website.

14. **Official Rules and Winners List:** Official Rules for this Sweepstakes may be obtained by visiting a participating Chick-fil-A restaurant in the Houston, Texas area during the Sweepstakes Period or by visiting www.CFAhouston.com/rodeo. First name and first initial of the last name of winners will be posted at www.CFAhouston.com/rodeo after the Sweepstakes Period.

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